



FY25

IMPACT REPORT



A message from our Board

We are grateful to hundreds of supporters who enable the World Foundation to support both WAGGGS and GSUSA as they build global citizens through leadership programs and opportunities.

IMPACT SNAPSHOT

\$2,242,345

Funds Raised

793

Donors

253

First Time Donors

11,235,941

Girl Guides and Girl Scouts around the World
of which nearly 2 million are in GSUSA



Our Mission

Support projects and programs undertaken by the World Association of Girl Guides and Girl Scouts (WAGGGS) and Girl Scouts of the USA (GSUSA), to enable girls and young women to develop their fullest potential as responsible citizens of the world.

\$2,505,072

Total Revenue (FY25)

54

Years of Impact

187

Volunteers for Friends Committees

\$1,285,310

In Grants Awarded (FY25)

5%

Increase in donated Funds from FY24
*excluding a single extraordinary bequest



THE WORLD FOUNDATION'S STRATEGIC PRIORITIES



Relationships

- Empowered Friends Committees' communications and convenings
- Strengthened partnerships with WAGGGS, GSUSA, and donors
- Supported July 2025 multiorganizational event in Mexico emphasizing global citizenship and international collaboration

Presence and Participation

- Board Directors also serve on several WAGGGS Committees and GSUSA Global Strategy Task Group
- Gatherings of Friends and supporters
- GSUSA National Convention planning, expo hall booth, and workshop facilitation

Organizational Excellence

- Friends Committees
 - Added 84 new donors through their fundraising efforts
 - Raised over \$325,000 in FY25
- Created a new task group on Communications Strategy
 - Membership included Board members, Friends Committee members, and staff



WAGGGS

\$1,175,310

in Grant Dollars Awarded by World Foundation

The World Association of Girl Guides and Girl Scouts (WAGGGS) serves 11.2 million members in 153 countries around the world. It is the largest organization in the world dedicated to girls and young women.



Thirteen projects were funded by World Foundation grants in FY25 including...

PROJECTS

OUTCOME

FUNDING SOURCE

Girls Global Advocacy

Six Global Advocacy Champions spoke at United Nations (UN) Commission on the Status of Women

Seven Climate Advocacy Champions attended UN COP30

WAGGGS Development Fund

Volunteer leadership development programs at five World Centres

Supported 111 individuals from over 35 countries to travel to and volunteer at WAGGGS World Centres

Friends of Nuestra Cabaña, Friends of Our Chalet, Friends of Pax Lodge, Friends of Sangam, Friends of WAGGGS USA and Kusafiri

“Campfire” Digital Hub

Evaluated and updated digital platform with more user-friendly layout and more accessible content to centralize resources and communications for Member Organizations worldwide

WAGGGS Development Fund, Endowments



GSUSA



\$100,000

in Grant Dollars Awarded by World Foundation

Girl Scouts of the USA (GSUSA) serves nearly 2 million girls and adults across 111 councils and over 70 countries through USA Girl Scouts Overseas (USAGSO). GSUSA is one of the 153 members of WAGGGS.

Ten projects were funded by World Foundation grants in FY25 including...



PROJECTS

OUTCOME

FUNDING SOURCE

USAGSO Microgrants

38 microgrant recipients from 30 communities completed projects that benefitted over 2,500 Girl Scouts through travel opportunities, camping experiences, and international collaboration

Global Initiatives Fund

Leadership Programs

80 older Girl Scouts attended Lead Like Low events that taught mentorship skills to go on to support younger Girl Scouts

Silver Jubilee, Global Initiatives Fund

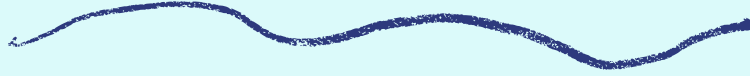
Globetrotters travel program allowed Girl Scouts to plan itineraries, manage budgets, and make decisions through collaboration and independence

International Residential and Day Camps

Over 700 Girl Scouts attended overnight and day camps in eight different countries developing global competency through international cultural exchange and fostering teamwork, resilience, & independence

Silver Jubilee

WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT



Thankful to the Friends, volunteers, and donors for their continued support and donations!



WE APPRECIATE YOU!

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worldfoundationgggs.org