



What's Happening

A Quarterly Newsletter From the World Foundation
for Girl Guides and Girl Scouts, Inc.

October 2023

THANK YOU for a wonderful Fiscal Year 2023!

We would like to thank all our Friends and supporters for the amazing work and generous giving of the past fiscal year. In total, we brought in over two million dollars to support our Mission. In our final month, September saw over \$154,000 of giving.

Between January's announcement of the reopening of Nuestra Cabaña and the Girl Scouts Convention in Orlando, this has been a very busy and very exciting 12 months. Your dedication to various campaigns and appeals, to hosting and participating in events, and continuing the drive for fundraising has been greatly appreciated.

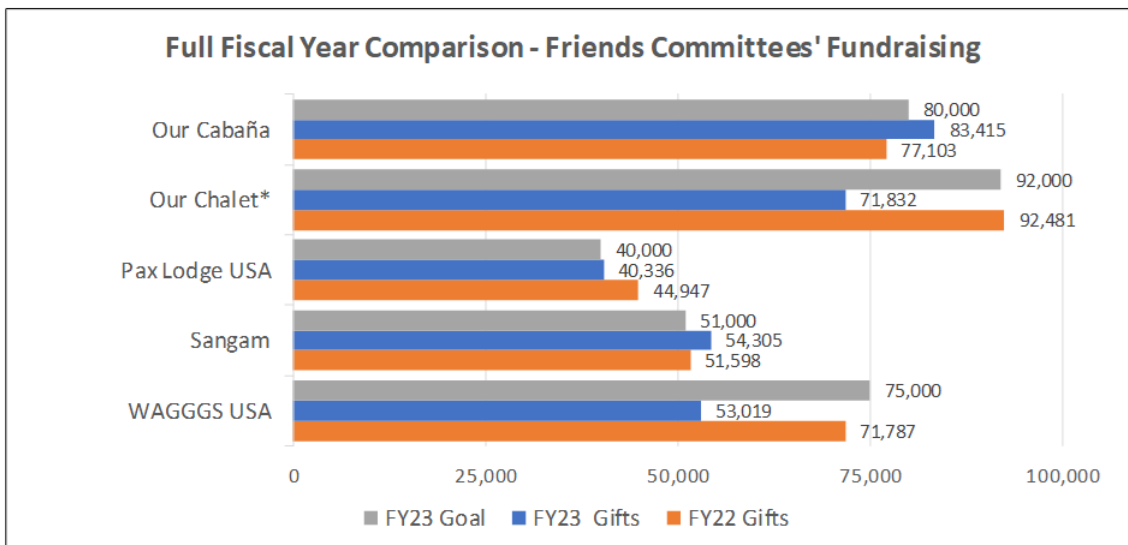
Thank you, all!

Treasurer's FY23 Fundraising Report

Fundraising activity was strong in September as we came to the end of the fiscal year. Friends Committees in September raised \$86,079, which is 50% more than last September. For the full fiscal year, Friends Committees raised \$303,533, 10% below last fiscal year. Our Cabaña, Sangam and Pax Lodge exceeded their goals for the year, while Our Chalet and WAGGGS USA fell short of their ambitious goals.

Friends Committee	FY2023		
	Goal	12 mos	% of Goal
Our Cabaña	\$80,000	\$83,415	104%
Our Chalet*	92,000	71,832	78%
Pax Lodge USA	40,000	40,336	101%
Sangam	51,000	54,305	106%
WAGGGS USA	75,000	53,019	71%
Total	\$338,000	\$302,907	90%

*Excludes \$45,200 given for the Squirrel House Project.



* Excludes \$45,200 given for the Squirrel House Project in September 2023.

	GOAL	MONTH OF SEPTEMBER			FULL FISCAL YEAR		
	FY2023	FY2023	FY2022	YOY%	FY2023	FY2022	YOY%
Our Cabaña	\$80,000	18,740	19,102	-2%	83,415	77,103	8%
Our Chalet*	92,000	17,933	2,645	578%	71,832	92,481	-22%
Pax Lodge USA	40,000	15,682	12,114	29%	40,336	44,947	-10%
Sangam	51,000	10,559	14,162	-25%	54,305	51,598	5%
WAGGGS USA	75,000	23,165	9,349	148%	53,019	71,787	-26%
World Centre Africa	--	0	0	--	626	1,050	-40%
FRIENDS COMMITTEES	\$338,000	86,079	57,373	50%	303,533	338,966	-10%
WAGGGS Development Fund		55,424	5,694	873%	1,364,665	1,292,731	6%
Save Our Cabaña Campaign		571	0	--	326,469	0	--
Global Initiatives		4,280	11,911	-64%	59,571	50,802	17%
WF Operating		325	63,467	-99%	19,795	167,338	-88%
WF Endowment Fund		6,810	7,475	-9%	17,357	28,235	-39%
Our Cabaña Endowment Fund		0	0	--	14,407	0	--
GSUSA/USAGSO Funds		600	618	-3%	600	1,543	-61%
TOTAL		\$154,089	\$146,537	5%	\$2,106,396	\$1,879,614	12%

<i>Total excl Save Our Cabaña Funds</i>		\$153,518	\$146,537	5%	\$1,765,520	\$1,879,614	-6%
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* Excludes \$45,200 given in 9/23 for the Squirrel House Project (included in WAGGGS Development Fund).

WAGGGS Development Fund is 6% ahead of last year. Giving to Global Initiatives increased by 17% as Board members were directed to this fund over the WF Operating Fund, which was already well funded coming into the year. Overall, without the Save Our Cabaña Funds (the Campaign and Endowment), fundraising was down 6% over FY22.

Updates from the Board:

The Board of Directors of the World Foundation for Girl Guides and Girl Scouts, Inc. recently held two Board Meetings. August 23, 2023 the Board met with leadership of WAGGGS to review new applications and receive updates about previous grant funding. The Board met September 11, 2023 and approved \$ 653,213 grant funding for WAGGGS Giving Day - Leadership Development Resources; WAGGGS Development Fund – Giving Day supporting Turkey, assisting MOs and along with OB-PS funding from Cincinnati 2022 meeting the Young Facilitators at World Conference; Save Our Cabaña Campaign; International Day supporting 16 Days of Activism and

Conference on Status of Women; Global Girls Leadership Program and Handbooks.

In addition, the Board approved new member applications and status changes for the following Friend committees:



Friends of Our Cabaña: Erin Bitting, Pittsburgh, PA

Young Woman member

Friends of Our Chalet: Nora Teagan, Lake Orion, MI



Emerita status: Barbara Friis, Okatie, SC and Marcy Keeler, San Jose, CA

Friends of Sangam: Charity Schwegman, Green Cove Springs, FL



and Deborah Ziegler, Hannibal, MO

GIVING TUESDAY

A Global Initiatives Fund drive:
where the need is greatest.

Mark your calendars:
November 28, 2023

The World Foundation for Girl Guides and Girl Scouts, Inc. is supporting your interest in providing global opportunities for girls and young women. Your gift on Giving Tuesday to the Global Initiatives Fund could provide a life changing opportunity for international travel, for attendance at an international gathering of Girl Guides and Girl Scouts, or an educational opportunity while volunteering at a world center.

News from the Friends Committees:



Friends of Sangam

Sangam celebrated its 57th Birthday on October 16th!



Friends of WAGGGS USA

Friends of WAGGGS USA (FoWAGGGS USA) was well represented at Phenom in Orlando last July. Special thanks to these folks for working at our booth: Barbara Bonifas; Sandy Craighead; Ann Marie Horner; Gail Lamotte; Joanne Loritz; Kris McCann; Martha Manley; Kaela Saenz Oriti; Betty Trivisone; Terry Wallace and Nayeli Zayas. Thank you so much!

FoWAGGGS USA ended the fiscal year at \$53,019 due to a VERY strong September donation spree. While we fell short of our ambitious goal of \$75,000. It showed the Committee's commitment to the World Foundation and to the projects we support. Let's keep up the momentum as we head into the new fiscal year!

In October, a group of FOC will travel to Cuernavaca for a Renewal Event working together to reopen the Chief's Door. We will be using elbow grease to clean, unpack stored away treasures, and plan for the future.

The FOC continues to work with WAGGGS and Martha Concha, new World Centre Manager for Nuestra Cabaña, to ensure a successful reopening of Nuestra Cabaña.



Friends of Our Cabaña

Nuestra Cabaña quietly celebrated her 66th Birthday on July 24th with very little fanfare.

A little history:

In 1952, following approval by the World Board to explore options for a World Centre in the Western Hemisphere, a committee was formed to select a name for the new World Centre. The names proposed were:

- Nuestra Casita
- Nuestro Ranchito
- Nuestra Cabaña

The committee decided on... Nuestra Cabaña meaning our little cabin. Over the years, many of us referred to our beloved World Centre as Our Cabaña. Now, with reopening in sight, WAGGGS has requested she once again correctly be called Nuestra Cabaña.

Friends enjoyed our time at the GSUSA national convention, sharing our stories and encouraging troops to start planning a trip to Nuestra Cabaña. We also spoke with several women interested in becoming Friends.



We will hold our annual meeting at Nuestra Cabaña February 7 – 11, 2024 and welcome three new FOC. With Mariachis and dancing, we will celebrate Nuestra Cabaña's Reopening, her upcoming 67th Birthday and the Friends 66th Anniversary. This will be a celebration of the hard work of Girl Guides and Girl Scouts over decades to create and sustain Nuestra Cabaña – the "Place Where Dreams Come True".

Come and Join Us!!

News from the Members:



World Foundation + USA Girl Scouts Overseas: Connecting girls, the world over!

A sincere USA Girl Scouts Overseas (USAGSO) thank you, to the World Foundation!

This year, the World Foundation's generosity brought Girl Scout organization back to Mexico City, provided micro grants to individual USAGSO communities to host their own events, funded online expansion and increased visibility, and for the first time in three years, got USAGSO girls back together at camp! In June of 2023, over 100 USAGSO members (including over 75 youth members) gathered at Our Chalet in Switzerland to learn about one another, the outdoors, and themselves. The theme was GLOW: Girls Leading Our World. Nowhere is the mission of USAGSO and the World Foundation more tangible than when girls from around the world work together towards a better future for all global citizens.

After camp, when asked, the majority of respondents shared that their girls were more confident in themselves, confident in making healthy relationships, as well as more likely to take healthy risks and show empathy towards others. Also, 93% of respondents said they would be interested in visiting another World Center, thanks to their experience at Our Chalet.

Parents said:

"Camp was an amazing experience for Kaylee with lifelong memories! I also am truly grateful for Sarah aka Cookie Monster who was there for me to answer all my silly questions before camp and reassure me that Kaylee was in the best hands"

"My daughter had a great time! Thank you to all of the wonderful volunteers, it would not be possible without you!!"

"My daughter LOVED this experience!"

Thank you to all World Foundation members; without your partnership none of our work would be possible. Please take a moment to look at our 2022 Impact Report, a snapshot of USAGSO and another chance to see the benefits of your support.



WAGGGS

38th WAGGGS World Conference

The 38th WAGGGS World Conference was held in Cyprus from the 26th – 31st of July. The Conference was a great success with over 100 Member Organizations represented.

The record of decisions from the World Conference can be viewed on Campfire here -

<https://campfire.wagggs.org/sites/default/files/2023-08/Record%20of%20Decisions%20English.pdf>

In October, following the 38th World Conference, the WAGGGS World Board have published the World Conference Evaluation Report. LINK - <https://campfire.waggggs.org/book-page/circular-14-world-conference-evaluation-report>

All documents from the 38th World Conference are available to be viewed on the WAGGGS LINK - <https://www.waggggs.org/en/about-us/governance/world-conference/38th-world-conference/>

WAGGGS World Board Elections

During the 38th WAGGGS World Conference in Cyprus, the new Chair and Vice Chair of the WAGGGS World Board were elected. We are delighted to welcome the new Chair and Vice Chair's of the World Board.

Candela Gonzalez – Chair
Fiona Lejosne - Vice Chair
Christiane Rouhana - Vice Chair

New Members were also elected to the WAGGGS World Board. We are excited to see what incredible things they will achieve in this role.

Monika Dreik
Fiona Lejosne
Helga Mutasingwa
Josephine Mwangi
Signe Obel
Sharrada Segeran

Get Ready for Governance **#PoweredbyOBPS**

In October 2022 at the OB-PS Annual Event in Ohio, OB-PS Members gave

generously to give young women attending the World Conference an opportunity to gain new skills and prepare them to get the most out of their governance experience.



The young women named this event 'Get Ready for Governance Powered by OB-PS' and on 25th July in Larnaca Cyprus, this event took place.

The support of OB-PS Members enabled 108 young women from 61 Member Organisations to participate. This event was also supported by 3 young women from WAGGGS Regional Committees and 12 young women from Girl Guides Association Cyprus.



The young women on this journey started to **DREAM** through two online webinars prior to the in-person event. In these sessions they could both get to know WAGGGS Governance, rules and procedures and connect with peers attending the conference, growing, and strengthening their global connections.

They began to **ACT** as they attended the in-person pre-event in Larnaca, Cyprus. They took part in sessions including networking, understanding the World Conference, the World Conference and you, and action planning. Before ending the day with a welcome beach party hosted by the Girl Guide Association of Cyprus.



Following this eventful day the young women were ready to **LEAD** as they began to actively participate in the World Conference and use their voice to represent girls and young women across the Girl Guide and Girl Scout Movement. Participation tracking in all plenary sessions captured the number of youth participants who spoke vs those over 30, with over 60% of speakers in plenary being under 30 years of age!



The young women have reconnected after the World Conference for the final part of the program, the **FUTURE IS**

OURS. They met online to reflect on their experience and share the learnings they plan to apply in the future.

Get Ready for Governance Video Link - <https://vimeo.com/871509058>

WAGGGS Giving Day 2023

In June, WAGGGS Giving Day 2023 brought together our Global Movement for 36 hours of celebration and giving, united behind the theme #YouGiveforHerWorld.

We are delighted that the 2023 WAGGGS Giving Day raised more than any previous WAGGGS Giving Day. 509 people from all regions donated to raise a huge £175,202. These funds raised will make an incredible difference to the girls and young women of our Movement around the world.

Fundamental to the success of Giving Day are the ambassadors. This year 278 people committed to spreading the word about WAGGGS Giving Day. By posting, liking, sharing and so much more, our ambassadors helped create incredible momentum behind the campaign and ensure Giving Day reached brand new audiences.

We want to say a huge thank you to everyone that took part. If you missed out this year, make sure you're ready to get involved for Giving Day 2024.

WAGGGS launches its first STEM Programme

WAGGGS is delighted to launch a brand-new partnership with the Johnson & Johnson Foundation to encourage girls

and young women to pursue careers in Science Technology Engineering & Mathematics (STEM).

Earlier in 2023, with the support of the Johnson & Johnson Foundation, WAGGGS held a first ever series of STEM webinars. The series reached an amazing audience of over 6,000 young people and the feedback received from the webinars was extremely positive. It was clear that young people from the WAGGGS Global Movement would love to see WAGGGS introduce STEM as part of the WAGGGS Global Programme offering.



Following this feedback, WAGGGS is delighted to launch our first STEM programme. With the continued support of the Johnson & Johnson Foundation, the programme will be delivered at Sangam World Centre in India.

Link to read more -

<https://www.wagggg.org/en/news/wagggg-launches-its-first-stem-programme/>

WORLD FOUNDATION EFFORTS A “PHENOM”ENAL SUCCESS IN ORLANDO

While it is easy to predict that July will be hot in Orlando, the World Foundation’s booth in the Hall of Experiences at the recent Girl Scout National Council Session and Phenom event was even hotter! Thanks to the creative, collaborative team efforts of our Friends Committees, the World Foundation was able to provide girls and adults with a variety of fun, interactive, and informative activities that helped them learn more about the world centres and the shared international aspect of Girl Scouting and Girl Guiding.

Nestled within our 1,000 square feet of prime real estate in the Hall of Experiences were six activities, all planned and executed by our Friends Committees. Participants received a passport that encouraged them to visit all six stations. Once their passport was full, they were able to receive a very “cool” sticker. Thanks to **Kaela Saenz Oriti** for her great work in designing all of our graphics!



The Friends of Our Cabaña, led by **Barbara Putney** and **Patty Cook**, had a colorful display that helped girls learn about the fun activities awaiting them in Cuernavaca as well as important information about the migration of monarch butterflies and how climate change is endangering this important natural phenomenon.



Thanks to the creative, out of the box thinking of the Friends of Pax Lodge, girls had the chance to interact with an “escape room”. This popular activity was created by **Barbara Johnson**, **Sarah Edwards**, and **Lisa Ferreira**. Using a 10’ x 10’ tent frame, some twinkling lights, and some creative side panels, Friends of Pax Lodge created an experience where girls learned about this world center, traveling to London, and the fun that awaits them.



The Friends of Our Chalet, led by **Mary Williams** and **Leilani Wilmore**, allowed girls to envision themselves having fun at Our Chalet thanks to a large photobooth experience. Armed with signs pointing the way and lots of props, girls and adults had a fantastic time imagining themselves high up, high on the mountain.



When girls used their passports to travel to Sangam, they learned all about the mystery and magic of henna. Big thanks go out to **Wendie Wu** and **Michelle Luster** who led the

efforts for Friends of Sangam. An added benefit was that **Uzma Khan**, Guest Services and Operations Coordinator at Sangam, was in the booth sharing her enthusiasm and passion for all things Sangam. Girls were thrilled to meet Uzma and adults took full advantage to have many of their questions answer “by a pro.”

The three trefoil leaves represent the three-fold promise: "To serve God and my country, to help people at all times, and to live by the Girl Scout Law."



Friends of WAGGGS USA oversaw the passport and sticker distribution all while helping girls learn the meaning of the different parts of our World Association pin. This was just one of the “symbols of unity” that Girl Scouts and Girl Guides share and which girls got to learn about as they visited the different areas within our collective space. Many thanks to **Kaela Saenz Oriti** and **Fran Clancy** for spearheading the efforts of the Friends of WAGGGS USA.

Participants also got to learn about the importance of philanthropy and supporting their Girl Scout experiencing by visiting the Olave Baden-Powell Society area. We all know it is never too early to start girls on this important path! Thanks to



Debi Willis and **Sue Goldsmith** for making this experience possible.

Thanks also go out to the **World Foundation Board** who was on hand the entire time, greeting visitors, answering questions, passing out stickers and passports, and lending a hand whenever needed. We are also so grateful to the World Foundation Board for allocating the financial resources necessary to make this phenomenal experience possible. Additional shout outs go to **Tanya Tulloch**, Our Chalet World Centre Manager, who was key in ensuring a close working relationship with WAGGGS, **Adwoa Aidoo**, Senior Director of Global Girl Scouting at GSUSA, who helped us create program links between the activities girls participated in during Phenom

and GSUSA program. Lastly, many thanks to **Kandi Lancaster**, **Joyce Knoll**, and **Lisa Hinshaw** for coordinating all of the amazing efforts of our Friends committees.

While GSUSA has not yet announced the location of the next National Council Session, it is clear from our collective performance in Orlando that the World Foundation for Girl Guides and Girl Scouts, Inc. is ready to any adventure and eager to share our collective stories. Thank you to all who had a hand in making this experience the “phenom” that it was!

EXTRA PHENOM STICKERS AVAILABLE



We have quite a few of the “Be A Global Phenom” stickers left over from the event. If you can use them for an event or as a thank you for your donors, please let Lisa Hinshaw know by emailing her at Hinshaw.lah@gmail.com (note new

email address). Include how many you would like (up to 25) and she will gladly send them your way.

The next issue of “What’s Happening” will be published in the winter. If you have any articles or information you would like included, please send to vpierpoint@girlscouts.org by January 8, 2024.

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