



# WHAT'S HAPPENING

A Quarterly Newsletter from the World Foundation for Girl Guides and Girl Scouts, Inc.  
November 2022

Over 120 persons celebrated the Belated 50<sup>th</sup> Anniversary of the World Foundation for Girl Guides and Girl Scouts, Inc. at the Edith Macy Conference Center in White Plains, NY at the 24<sup>th</sup> Gathering of the Friends of the World Foundation – September 7-11, 2022! What a joyous occasion that served as a reunion and celebration of the sustainability of the World Foundation for over a half century!

The three-day event showcased the effects of many persons and their continued dedication of time and resources to provide global opportunities to girls and young women worldwide.

Attending, in person or virtually\*, were representatives of GSUSA:

- Sofia Chang, Chief Executive Officer
- Karen Layng, President
- Wendy Drummond, International Commissioner
- Adwoa Aidoo, Director, Global Girl Scouting
- Annabella Cockerell, Global Girl Scouting
- Mary Jagroo\*, Manager, Global Program & Cross-Cultural Engagement
- Lane Cook\*, Executive Director, USAGSO
- Katherine Brown, USAGSO, Manager, Fund Development & Partnership

And WAGGGS:

- Heidi Jokinen \*, Chair World Board
- Candela Gonzalez \*, Vice Chair, World Board
- Fiona Bradley, Member, WAGGGS World Board
- Anna Segall, Chief Executive Officer
- Stefanie Argus, Chair, Western Hemisphere Regional Committee
- Inga Pikse, Head of Individual Giving and Philanthropy
- Magdalene Thomas, Head of International Operations

During the **Plenary Session** on Friday, September 9<sup>th</sup>, both Members thanked the World Foundation for its support to serve girls and shared their strategies for

strengthening the movement challenged by the COVID pandemic.



The **Anniversary Celebratory dinner**, complete with cake, was held on Friday night and ended with a 50<sup>th</sup> Anniversary Rededication Ceremony. The history of

the founding of the Foundation was read by audience members and concluded with the lighting of candles to demonstrate continued commitment to the important work of ‘shining a path to follow’.

Saturday, the 10<sup>th</sup> of September, provided an opportunity for the committee meetings to make plans for the coming year. While the Gathering will not be held in 2023 due to the GSUSA National Council Session being held in Orlando, Florida in July 2023, committee members discussed how they can share the importance of their work while participating in World Foundation’s booth in the Hall of Experiences at the meeting.

**The “Not So Silent” Auction was held Saturday night** and thanks to Karin Carlson and Lisa Hinshaw’s effort approximately \$61,000 was raised to benefit the



operations of the World Foundation. The funds will be of great value as the World Foundation moves to fill the vacancy that occurred with the retirement of Robin Yuschak in October 2020. It was announced that the position of Program Coordinator has been created and a search committee chaired by Director Sandy Thomas will lead the work with a start date in early 2023.



Saturday night concluded the meeting with the **Girl Scout's Own** in the Great Hall. Mary Jane Meconi and her committee noted the history of the World Foundation and its history of providing opportunities for over

50 years, and while a celebration of history is important, it is also important to celebrate and continue traditions in the future. Those for whom this was their first meeting at Macy, including WAGGGS participants pictured here, were recognized and were presented with the Macy Lamp Pin, a symbol of knowledge which stands for light and truth.



Approximately 40 percent of participants completed an evaluation of the event. All respondents noted that their expectations of the event were met and enjoyed being with their friends in person after separation due to the COVID pandemic. Respondents appreciated the information the speakers shared at the Plenary Session but noted that the Friday agenda was too full.

**Report from the Treasurer Ellen Petrino:**

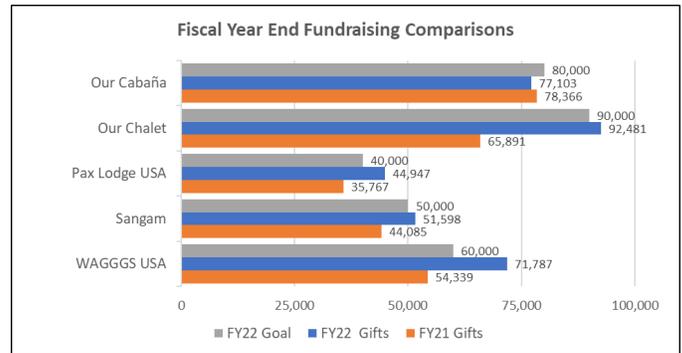
**Fiscal Year-End 2022 Fundraising Report**

September was a fantastic month. The Friends Committees used the opportunity at the Gathering to raise money, and Committee Leaders were active in reaching out to Friends who had not yet given to their committees. The result was 100% or nearly 100% participation from all Friends and the World Foundation Board. With two Gatherings in one fiscal year, the World Foundation Operating Fund is in good shape.

For the fiscal year, all Friends Committees exceeded their goals except Our Cabana, which was operating under difficult circumstances but managed to end the fiscal year close to goal and to last year. The Friends Committees in aggregate were 6% ahead of their goals and 22% ahead of last fiscal year. The total of all funds was 157% ahead of last fiscal year due primarily to the large gift in July, but 21% ahead even without that gift

due to the Gathering auction proceeds in WF Operating Fund and the fact that all Committees except Our Cabana increased their goals and exceeded them. A 'shout out' to Sangam for the largest goal increase, by 67%, to Our Chalet for the highest dollar goal, \$90,000 for the 90<sup>th</sup>, and to WAGGGS USA for exceeding its goal the most, by 20%, followed by Pax Lodge, by 12%. Our Cabana has traditionally had the highest goal, at \$80,000, and came impressively close to making it in the last days.

**FRIENDS COMMITTEE FUNDRAISING VS. GOAL**



Below are the specific dollar amounts raised for all funds.

**GIFTS BY FUND**

GIFT INCOME	MONTH OF SEPTEMBER			FISCAL YEAR END		
	FY2022	FY2021	YOY%	FY2022	FY2021	YOY%
Our Cabaña	19,102	21,103	-9%	77,103	78,366	-2%
Our Chalet*	2,645	3,410	-22%	92,481	65,891	40%
Pax Lodge USA	12,114	6,550	85%	44,947	35,767	26%
Sangam	14,162	4,257	233%	51,598	44,085	17%
WAGGGS USA	9,349	8,866	5%	71,787	54,339	32%
World Centre Africa	0	0	--	1,050	10	10400%
<b>FRIENDS COMMITTEES</b>	<b>57,373</b>	<b>44,186</b>	<b>30%</b>	<b>338,966</b>	<b>278,459</b>	<b>22%</b>
WAGGGS Development Fund	5,694	46,877	-88%	1,292,731	400,231	223%
Global Initiatives	11,911	5,030	137%	50,802	20,263	151%
WF Operating	63,467	5,160	1130%	167,338	18,060	827%
WF Endowment Fund	7,475	4,508	66%	28,235	12,844	120%
GSUSA Fund	618	0	--	1,543	100	1443%
<b>TOTAL</b>	<b>146,537</b>	<b>105,760</b>	<b>39%</b>	<b>1,879,614</b>	<b>729,957</b>	<b>157%</b>

\*FY2021 excludes Carport gifts of \$0 in September and \$66,172 FYTD.

**Reminder about Calendar Year-End Giving**

Remind Committee members that checks must be postmarked by December 31 to count for this calendar year, so they should not leave the ask (or their own donations) until the end of the December. Online donations can solve last minute giving crises but will not help larger donors who may want to use their IRAs, charitable trusts, or Donor Advised Funds as sources of giving. Processing from these funds is often out of their control and can take days/weeks. Gifts of securities can also take time. There are instructions on

the website under the Donate Now tab called Ways of Giving.

We will be sending calendar year-end giving reports to all Committee members and to all other donors who gave \$250 or more.

Members can give their donors the link to your committee's web page where they can initiate a donation by clicking on the heart, or they can give them the link to your committee's donation page or to our general donation page. If you do not know how, just ask your designated website coordinator.

## **GIVING TUESDAY**



**November 29, 2022**

**Support the World of Possibilities  
for girls and young women by  
participating in  
Giving Tuesday - November 29**

Your donation to the World Foundation for Girl Guides and Girl Scouts, Inc., will be designated to the Global Initiatives Fund, which serves as a source of funding grants to the World Association of Girl Guides and Girl Scouts and Girl Scouts of the USA for global programs and projects where the need is greatest.

**JOIN US BY GIVING TODAY!**

Click here:

<https://worldfoundationgggs.salsalabs.org/givingtuesday2022>

### **Dates to Remember:**

July 17-22, 2023

GSUSA National Council Session and Hall of Experiences  
Walt Disney World, Orlando, Florida

October 30<sup>th</sup> – November 3<sup>rd</sup>, 2024

25<sup>th</sup> Gathering of the Friends of the World Foundation  
Edith Macy Conference Center  
White Plains, NY

October 29 – November 2<sup>nd</sup>, 2025

26<sup>th</sup> Gathering of the Friends of the World Foundation  
Edith Macy Conference Center  
White Plains, NY

The World Foundation's Mission is to support projects and programs undertaken by the World Association of Girl Guides and Girl Scouts and Girl Scouts of the USA, "to enable girls and young women to develop their fullest potential as responsible citizens of the world".

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