



World Foundation for Girl Guides and Girl Scouts, Inc.
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Annual Report to the Members

From the Board of Directors for the Fiscal Year Ended September 30, 2024

March 1, 2025

On behalf of the Board of Directors of the World Foundation for Girl Guides and Girl Scouts, Inc., I am pleased to present this report to the Members for the fiscal year October 1, 2023, to September 30, 2024.

The **Annual Meeting of Members** of the World Foundation for Girl Guides and Girl Scouts, Inc. was conducted on March 2, 2024, at the Edith Macy Conference Center, Briarcliff Manor, NY, for the purpose of electing members to the Board of Directors, to receive the Report of the President and conduct business.

The following individuals were nominated by Girl Scouts of the USA for the Board of Directors and were unanimously elected:

Linda Foreman, second 3-year term
Barb Sirvis, second 3-year term

The following individuals were nominated by WAGGGS for the Board of Directors and unanimously elected:

Susan Anderson, third 3-year term
Sandy Craighead, third 3-year term
Alice Hahn, first 3-year term
Joyce Knoll, second 3-year term
Barbara Grant Schliebe, third three-year term

Proxies were also appointed:

GSUSA – Sue McNab
WAGGGS – Sandy Thomas

During the fiscal year, the **Board of Directors** held the following meetings:

November 27, 2023 via Zoom
February 20, 2024 via Zoom
March 2, 2024, Annual Meeting
June 11, 2024, via Zoom
August 13, 2024 Joint Finance and Executive Committees

At the **March 2, 2024 Annual Meeting of the Board of Directors**, the following officers were elected:

Linda P Foreman, President
Sandy Thomas, Vice President

The board also appointed or reappointed **Friends' Committee Chairs** and affirmed committee rosters.

The Board of Directors is appreciative of the leadership of our five Friends Committees:

Friends of Our Cabaña USA: Patty Cook, President and Rebecca Daniels, Vice-President

Friends of Our Chalet USA: Terri Bone and Diana Sullivan, Co-Chairs

Friends of Pax Lodge USA: Marlene Logan, Maureen Lienau, Co-Chairs, and Mary Jane Meconi and
Barbara Johnson, Vice-Chairs

Friends of Sangam USA: Bambi Hora and Allison Kaufman, Co-Chairs

Friends of WAGGGS USA: Kandi Lancaster, Chair and Gail Lamotte, Vice-Chair

Six new Friends were appointed to four of the five Friends committees, one Friend transitioned to Emerita status, one transitioned from associate to full status. The **Friends' Committees** comprise over 150 volunteers who support the funding efforts of the World Foundation. Their mission is to promote and support global opportunities for girls and young women to experience cultural competency and awareness through initiatives that enable inspiration, connection, experiential learning, and development of skills and understanding.

Fiscal Year End 2024 Financial Statement and Grants Awarded: During the fiscal year, October 1, 2023, to September 30, 2024, the World Foundation posted total revenues of \$1,301,962, and the Board of Directors awarded grants totaling \$1,343,531. Total income consisted of \$920,295 in donations, \$381,667 in investment income (\$106,307 in interest and dividends and \$275,360 (in realized and unrealized gains).

The World Foundation provided grants totaling \$1,343,531, of which \$1,279,431 was awarded to WAGGGS and \$64,100 to GSUSA.

Sources of funding for WAGGGS grants include:

Friends Committee Funds	\$247,965
Save Our Cabana Campaign	97,735
WAGGGS Development Fund (OBPS, Giving Days)	298,470
WAGGGS Global Girls Leadership Funds	600,000
Restricted endowment distributions (WAGGGS and Nuestra Cabana)	22,561
World Foundation Global Initiatives	<u>12,700</u>
TOTAL	\$1,279,431

Projects funded included:

- World Centre Operations, Programs and Capital projects, including Nuestra Cabana reopening.
- Leadership Programs at World Centres (including Volunteer Programs, Juliette Low Sessions, both in person and virtual, Helen Storrow Session) and the UN CSW.
- Global Girls Leadership Programs.
- WAGGGS Strategic Priorities, including Capacity Building, Campfire, Growing and Learning, Advocacy, Support to Member Organizations.

The sources and purposes of funding for these grants included:

- **\$231,965 raised by the Friends Committees supporting World Centres:**
 - **Nuestra Cabaña, \$79,308** for Year 2 of its reopening,
 - **Our Chalet, \$62,950** for volunteer leadership development programs for 40-45 young women,
 - **Pax Lodge, \$34,560** for volunteer leadership development programs for 17 young women,
 - **Sangam, \$54,563** for scholarships for 5 leadership events, and
 - **Kusafiri, \$584** for leadership programs.
- **\$108,008 raised for Nuestra Cabaña** for use in its reopening - staffing, program delivery and maintenance:
 - **\$97,735** from **"Save Our Cabaña"** campaign organized by the leadership of Friends of Nuestra Cabaña, and
 - **\$10,273** in **distributions from endowments** designated for Our Cabaña.

- **\$222,260 raised by WAGGGS** through its various appeals, OB-PS membership and events, International Women’s Day, and WAGGGS Giving Day plus distributions from endowments dedicated to WAGGGS:
 - **\$169,088 raised for WAGGGS** operations, Global Strategy and Operations Plan (\$156,800 in undesigned gifts and \$12,288 in distributions from endowments designated for WAGGGS),
 - **\$32,540 to support young delegates to the CSW,**
 - **\$6,000 for WAGGGS Hardship Fund,** and
 - **\$14, 632 for delivering the Capacity Assessment Tool** where most needed.
- **\$600,000 from an individual for Global Girl Leadership Program.**
- **\$88,498 raised in partnership with Our Chalet Foundation for Squirrel House remodel.**
- **\$16,000 raised by Friends of WAGGGS USA and awarded for Phase One of Strengthening Leadership Facilitation,** including Campfire costs, program and resource development consultants, and identifying facilitators for forums in Arab. Africa and Asia Pacific regions.
- **\$12,700 raised by the World Foundation through its Global Initiatives Fund** and awarded to support the participation of key decision makers in the **Extraordinary General Meeting.**

The World Foundation also awarded grants of \$64,100 to GSUSA. Sources of funding for these grants included:

World Foundation Global Initiatives Fund	\$39,500
World Foundation Operating Fund	<u>24,600</u>
TOTAL	\$64,100

Projects funded included:

- USAGSO operations, virtual troops, community camps, camp at Our Chalet and other regions.
- GSUSA support for Western Hemisphere participation in WAGGGS Extraordinary General Meeting

The sources and purposes of funding for these grants included:

- **\$24,600 from the World Foundation Operating Fund** and awarded to **USAGSO** for Program Pillars, transition to in person programming, Travel Troop, financial assistance, and Overseas Volunteer Partner’s Training.
- **\$29,500 raised for the Global Initiatives Fund and awarded to USAGSO for camp activities:**
 - **\$15,000 for Community Camp Grants** to fund volunteer-led day and overnight camps, and
 - **10,000 for scholarships to USAGSO camps** in Taiwan, Germany and Switzerland (Our Chalet).
- **\$10,000 from the Global Initiatives Fund** awarded to **GSUSA** for interpretation services and preparation for **Western Hemisphere participants in the Extraordinary General Meeting.** (Note: grant not funded as needs changed.)

World Foundation Highlights

The World Foundation’s work centers on 3 strategic goals:

- **Relationships**
- **Presence**
- **Organizational Excellence**

RELATIONSHIPS: Regular and **strategic communication** with our Member partners is critical to the World Foundation’s mission. Regular check-ins as well as timely issue-oriented communications support strong relationships. The World Foundation was especially grateful to be considered a **stakeholder** in the development of the GSUSA Global Strategy.

The World Foundation **supports all of the Friends Committees** with zoom account access, cross committee communications, periodic update meetings, and welcome and orientation communications for new committee members. The Program Coordinator provides ongoing support to Friends' groups and individual members and donors.

The World Foundation continues to **promote its Mission and share its successes** via its quarterly newsletter "**What's Happening**". Friends and donors are updated about the collaborative work with WAGGGS and GSUSA as well as stories and successes from our Friends' groups. In addition, Friends' committees have also generated their own internal electronic communications focused on their committee work and news from the world centres.

Our **website** continues to be an important vehicle to share our mission and funding opportunities, WAGGGS initiatives, Friends Committee fundraisers and connection opportunities. Friends Committees continue some pandemic originated opportunities such as virtual tours and culinary events. The World Foundation continues its presence on **social media** platforms Facebook, LinkedIn and Instagram.

We continue to be **grateful for the in-kind support provided by GSUSA**. The use of the GSUSA mailing address and access to office space, email and SharePoint for our Program Coordinator enable the World Foundation to minimize operational expenses and thus maximize the impact and effectiveness of gifts received to support the Mission.

PRESENCE: The World Foundation and its board of directors are represented on several **WAGGGS Committees and the GSUSA Global Strategy Task Group**. The World Foundation Board of Directors seized the opportunity to give input into the evolving GSUSA strategy.

We also began to explore opportunities to be more supportive to the **Western Hemisphere** through our Members, WAGGGS and GSUSA.

We were guests at the WAGGGS **Extraordinary General Meeting** in September, 2024.

Due to our engagement with the GSUSA National Convention in July, 2023, there was no annual Gathering that year. Friends have indicated a desire to schedule one in 2026! The World Foundation will begin planning engagement in the 2026 GSUSA National Council and Convention.

ORGANIZATIONAL EXCELLENCE: **Valerie Pierpoint** completed her second year as **Program Coordinator**. Her primary areas of responsibility include: donor database management, acknowledgements and reporting, communications with Members, Friends groups and the board, support to committees and task groups, newsletter development and support for virtual and in-person meetings of the board, task groups and the annual gatherings.

An **Executive Committee** meets regularly to support ongoing work and planning.

The **Finance Committee** is responsible for the reporting, management and disbursement of funds. The World Foundation continues to **streamline its systems and processes** including the Salsa platform which facilitates on-line giving, enables greater analysis and supports individual and small group fundraising efforts.

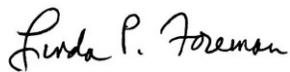
A **Grant Review Task Group** was established to strengthen the critical process related to our fundamental responsibility to donors and Members. It leads both the process of grant application and report review as well as streamlining the process for all.

An intentional focus on fund development and support resulted in a **Fund Development Task Group**. This group focused on providing education and support as requested by Friend's groups as well as enabling opportunities for individual fundraising.

Similarly, the **Board Development Committee** continued its work to bring high quality candidates to the board and assure that board members have the tools and information they need for maximum engagement and effectiveness.

The World Foundation remains committed to our Mission to support projects and programs that enable girls and young women to develop their fullest potential as responsible citizens of the world.

Respectfully submitted



Linda P Foreman, President

CC: Candela Gonzalez, Chair, WAGGGS World Board

Guy Holloway, interim CEO, WAGGGS World Bureau

Inga Pikse, Head of Philanthropy, and Individual Giving, WAGGGS

Magdalene Thomas, Head of International Operations, WAGGGS Bonnie

Barczykowski, CEO, GSUSA

Noorain F. Khan, President, GSUSA National Board

Meredith Maskara, Chief Development Officer, GSUSA

Sue Santa, Senior Vice President, Public Policy and Advocacy, GSUSA Adwoa

Aidoo, Director of Global Girl Scouting, GSUSA

Kelly Bullard, Executive Director, USA Girl Scouts Overseas World

Foundation Officers and Directors

World Foundation Friends' Leadership Teams