

Privacy Policy

Updated December 2023

This Web site is owned and operated by The World Foundation of Girl Guides and Girl Scouts, Inc. (hereinafter “WFGGGS” or “we” or “our”), a 501(c)(3) non-profit organization located at 420 5th Ave, New York, NY 10018, USA. WFGGGS online properties include, but are not limited to, all pages found on our main corporate site (www.worldfoundationgggs.org), and certain partner sites. This privacy policy applies to these sites and other sites, mobile apps or other services we provide that link to this policy (collectively referred to below as the site).

WFGGGS is committed to respecting and protecting your privacy. This privacy policy discloses how we collect, protect, and use Personal Data we collect online or that you provide to us in other ways, as well as how we protect children's privacy. “Personal Data” is any information relating to an identified or identifiable person, for example, your e-mail address, name, or phone number. If our policy practices change in the future, we will let you know by posting our revised privacy policy on our site. By using the pages on this site or other services covered by the posted Privacy Policy, you are accepting the practices described in the Privacy Policy.

PERSONAL DATA COLLECTION

We do not collect Personal Data from individuals unless they provide it to us voluntarily and knowingly and as described in this Privacy Policy. This means we do not require you to register or provide information to us in order to view our site. WFGGGS only gathers Personal Data, such as names, addresses, Zip/postal codes, email addresses, etc. when it is voluntarily submitted to us. Once collected, we may combine this information with other information collected from external sources, where permitted by applicable law.

WFGGGS may automatically collect certain technical information from your computer such as your Internet service provider, your Internet Protocol address, your browser type, your operating system, the web pages viewed, the web pages viewed immediately before and after accessing the Web site, and the search terms entered to get to our site. This information may contain Personal Data. This information will only be used and processed by us to improve and customize our services. We and our service providers may collect this information using "cookies," which are small text files that many websites save on your computer, or similar technologies. See the section on "Use of Cookies and Similar Technology" below for more information.

USE AND SHARING OF PERSONAL DATA

The Personal Data you provide and that we collect is used and processed by WFGGGS and other entities we involve in the operation of this site or who provide support for the WFGGGS mission and programs, for general business purposes and for the purposes for which you provided the information. General business purposes are WFGGGS fundraising activities and communications, membership activities, program participation, marketing,

promotions, sales, and merchandising. The purposes for which you provide information includes, for example, our use of your Personal Data to process online transactions, donations, purchases, and facilitate participation in WFGGGS programs, promotions and services, or process job applications.

We do not sell Personal Data or other information you provide to us with third parties. We may share Personal Data with the following categories of third parties: (i) with Girl Scouts of the USA (GSUSA) or their Girl Scout Councils; (ii) when the person submitting the information authorizes us to share it; (iii) with the World Association of Girl Guides and Girl Scouts (WAGGGS) (iv) when sharing the information is with a service provider in furtherance of our operations or the operation of the site, for instance, to process a donation or other transaction you make; (v) to facilitate participation in WFGGGS programs, promotions, and services, or to engage in fund raising, marketing communications and promotions; (vi) to comply with legal processes such as a subpoena or court order or to otherwise protect your or our legal rights; or (vii) for other purposes for which you provided the information. WFGGGS has no control over or responsibility for the data collection and use practices of third parties that process online transactions. For example, if you make a donation on our site using a PayPal account or similar account of a third-party payment provider, certain information is transmitted to the payment provider and is subject to the third party's own privacy policy. We do not share or exchange your Personal Data collected online or offline with third parties except with our partners WAGGGS and GSUSA for their fundraising and marketing purposes, and only in accordance with applicable law and any required consents.

Your Personal Data is collected through, stored, and processed by us or our service providers in the United States of America or other countries that may not be your home country and that might not be deemed to provide protections equivalent to your home country.

CHILDREN'S PRIVACY

WFGGGS is committed to providing a safe, secure, and fun experience for children who visit our site or otherwise participate in our services. We are dedicated to safeguarding any Personal Data collected and to helping parents and children have positive experiences on and off the Internet.

We will never knowingly request Personal Data from anyone under the age of 13 without prior verifiable parental consent. With parental consent, we may collect Personal Data from children under the age of 13 such as: name, address, email address, account information, and user generated content. This information allows us to fulfill a requested transaction, facilitate participation in programs, keep records, undertake certain marketing activities (only in accordance with applicable law and any required consents), or to otherwise customize or enhance the Web site experience for children. A parent/guardian can revoke consent at any time. To do this or to review Personal Data collected from children, we must verify the identity of the requesting parent/guardian. When a parent revokes consent, we will stop collecting, using, processing, or disclosing information from that child. To respect the privacy of parents, information collected and used for the sole purpose of obtaining

verifiable parental consent or providing notice is not maintained in retrievable form by the site if parental consent is not obtained after a reasonable time.

LINKS TO OTHER WEB SITES AND SERVICES

This site may be linked to other sites and services that are not maintained by WFGGGS. These Web sites have their own privacy policies, which you should review prior to visiting them. We have no responsibility for linked Web sites and provide these links solely for the convenience and information of our visitors.

OUR SECURITY SAFEGUARD

The safety and security of your experience is of the utmost concern to us. We take measures to implement reasonable physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect.

Credit Card Safety

Protecting the safety of your credit card information is also important to us. For card transactions we use PayPal or Salsa Merchant Services. Salsa Merchant Services uses CardConnect as the payment gateway to provide seamless credit card authorization for donations. WFGGGS does not store credit card information; we store the authorization number.

The companies selected to process credit card payments have high ratings and use the appropriate/required security measures including Internet encryption technology, and a method of scrambling data as it travels from your computer to their servers.

To make sure you are accessing a secure server before you submit sensitive information, check the document for your browser for indication of a TLS connection (most browsers utilize an unbroken or closed padlock). Verify that TLS is active before submitting sensitive information to our server. To double-check, verify that the TLS or Address line of your browser for our site begins with "https."

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

Children

If you are under 18, you need parent/guardian permission to use a credit card to make purchases online.

Your Right to Opt Out from Receiving Marketing Communications

You may opt out from our using your Personal Data to send marketing communications to you. For example, e-mail messages will contain instructions on how to "unsubscribe" from receiving the e-mail in question.

Your Right to Access, Correct, and Delete Your Personal Data

You have the right to ask us which Personal Data we hold about you. In addition, you have the right to correct or delete Personal Data we hold about you. If you want to request a correction or deletion of the Personal Data we hold about you, you must contact us by mail at: The World Foundation of Girl Guides and Girl Scouts, Inc., 420 Fifth Avenue, New York, NY 10018.

HOW TO CONTACT US

If you have any questions about our Privacy Policy, you can contact us at:

The World Foundation of Girl Guides and Girl Scouts, Inc.
420 Fifth Avenue
New York, NY 10018

Send us your question and we will get back to you as soon as possible.

Cookie Policy

USE OF COOKIES

Like most websites, the World Foundation for Girl Guides and Girl Scouts, Inc. (hereinafter “WFGGS” or “we” or “us”) website uses cookies to collect information. Cookies are small pieces of data that are stored on your computer or other device (e.g., smartphone or tablet) by your web browser. Cookies are used to provide necessary functionality as well as to provide features that improve your browsing experience such as remembering your login details (preferences) and improving the ease of navigating the website.

HOW WE USE COOKIES

Cookies on our website are used for a variety of different purposes. Generally speaking their use breaks down into the following categories;

- **Essential Cookies:** These cookies provide features necessary for our websites to work properly.
- **Functionality Cookies:** These improve the performance of our website and make it easier for you to use. For example, such cookies are used to remember your login preference from your last visit to the website.
- **Analytic/Performance Cookies:** These cookies allow us to count page visits and traffic sources so we can measure and improve the performance of our site. They help us to understand which pages are visited most frequently and how visitors interact with our sites.

- **Targeting cookies:** These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

MANAGING YOUR COOKIE SETTINGS

All popular Internet web browsers (e.g., Explorer, Edge, Chrome, Safari, and Firefox) allow you to block or delete cookies utilized by WFGGGS and other websites. To learn more about your ability to manage your preferences related to cookies, please consult the privacy features within your browser.

Please be aware that if you choose to block cookies, this will limit the services that we are able to provide to you and may impact your user experience.

Further information about cookies please see allaboutcookies.org

CHANGES TO THIS COOKIE POLICY

Our policies/procedures are under continual review and periodically we may update our cookie policy. Any such changes will be posted on this page.