WF 101

Everything You Need and Want to Know About the World Foundation for Girl Guides and Girl Scouts, Inc.
KEEPING IT IN PERSPECTIVE

The Girl
Her troop
Her service unit
Her council
GSUSA (member organization)
WAGGGS
The Girl
WHAT WE ARE...

• Foundation:
  • Registered 501 (c)(3) in the State of New York
  • Our stated purpose is to raise funds in support of two Members

• Two Members:
  • Girl Scouts of the USA (GSUSA)
  • World Association of Girl Guides and Girl Scouts (WAGGGS)
  • The governing board of each Member appoints a *proxy* to represent/vote on their behalf

• Governed by a set of by-laws and a board of directors
ONE WAY TO LOOK AT THIS...

GSUSA

WAGGGS

World Foundation
THE MISSION OF THE WORLD FOUNDATION

“The Foundation’s mission is to support projects and programs undertaken by the World Association of Girl Guides and Girl Scouts, including the Girl Scouts of the USA, “to enable girls and young women to develop their fullest potential as responsible citizens of the world.” The Foundation is an independent organization to promote in all lawful ways for charitable and educational purposes, the success of the World Association of Girl Guides and Girl Scouts and of Girl Guiding and Girl Scouting in any and all countries of the world.”

by-laws of the World Foundation for Girl Guides and Girl Scouts, Inc.
A BIT OF HISTORY...

- Established in 1971
- Original purpose was to provide tax advantages for American donors who were interested in making donations to support international interests and WAGGGS projects
- Seed money came from a group of adults who had a life-changing, international experience during the Silver Jubilee (1937) and wanted others to have the type of experiences they had through Girl Scouting
- Traditional focus has been in supporting the four world centers
- Summer Summit held in 2015 evaluated current priorities and charted future direction for the World Foundation
WHO WE ARE...

- A Board of Directors composed of 12 directors
  - Seven directors appointed by GSUSA National Board
  - Five directors appointed by WAGGGS World Board
  - Nine emeriti directors who serve as non-voting advisors
  - Board officers consist of president, vice-president, secretary, and treasurer
- Five Friends Committees
  - Friends of Our Cabaña
  - Friends of Our Chalet
  - Friends of Pax Lodge
  - Friends of Sangam
  - Friends of WAGGGS USA
- One paid administrator
THE FRIENDS COMMITTEES

- All Friends are appointed to a committee by the Board of Directors for a three-year term (current term expires March, 2018)
- Each Friends committee has a chair and at least one vice or co-chair
  - Chairs and vice/co-chair appointments are made by the Board of Directors
  - Chairs and vice/co-chairs may serve (2) three-year terms
- Committees set their own way of work
  - Distribution of committee work
  - Minimum amount of money Friends are expected to “give or get”
- Several committees have various types of members
  - Full member
  - Associate member
  - Young Woman
  - Honorary member
  - Our Cabaña has international members
THE FRIENDS COMMITTEES

- World Foundation Board of Directors
- Friends of Our Cabaña
- Friends of Our Chalet
- Friends of WAGGGS USA
- Friends of Pax Lodge
- Friends of Sangam
BOARD COMMITTEES

- Committee members are appointed by Board president and/or Board and consist of Board and non-Board members

<table>
<thead>
<tr>
<th>STANDING BOARD COMMITTEES</th>
<th>AD HOC COMMITTEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Committee</td>
<td>Strategic Planning Committee</td>
</tr>
<tr>
<td>Finance and Audit Committee</td>
<td>National Convention Planning Committee</td>
</tr>
<tr>
<td>Marketing and Communications Committee</td>
<td>Partnerships Committee</td>
</tr>
<tr>
<td>Fund Development Committee</td>
<td></td>
</tr>
<tr>
<td>Governance Committee</td>
<td></td>
</tr>
<tr>
<td>Nominating Committee</td>
<td></td>
</tr>
</tbody>
</table>

- Task forces are used to address specific short-term projects
WHAT WE DO...

• We raise money

• We give money away in the form of grants requested by our two Members
  • Grants are awarded twice a year, in March and September
  • WAGGGS and GSUSA are expected to work with their staff to determine current needs and to prioritize requests when submitting grant requests

• We promote global initiatives and provide support at local/national level

• We partner with Members in advisory roles
HOW WE DO IT

- Friends committees direct their own fundraising efforts for the World Foundation “with an interest in” their specific “project or program”
  - Individual donations
  - Solicitation letters
  - Special events
- Monies raised are “accounted” to each Friends committee
- WAGGGS is informed prior to each grant cycle the approximate amount of monies available for grants so that grant requests can be realistic
THE GRANT CYCLE

Friends Raise Money

Members inform of grants awarded

WF sends grant applications to Members and informs WAGGGS of funds available

World Foundation Board awards grants

Members submit grant proposals
IMPORTANT EVENTS

• Friends meet annually in the fall at the Gathering
  • To work together on important tasks which advance the work of the Foundation
  • To learn about current events within GSUSA and WAGGGS
  • To work within Friends committees

• Friends meet at the National Convention every third year
  • World Foundation has exhibit space to promote world centres and global programs and projects
  • Friends committees meet for dinner
  • World Foundation Board of Directors hosts a breakfast for Friends and special guests

• Committees are free to meet any other time that they choose
• All travel expenses are each individual’s responsibility
A LOOK AT THE FINANCIAL STRUCTURE

- Annual operating budget is +/- $90,000
  - Salary and associated costs for administrator
  - Professional fees (banking, auditor, accountant, etc.)
  - Administrative expenses (stationery, rack card, etc.)
- GSUSA generously provides in-kind support (work space, postage, printing, human resource support, Convention support)
- Operating budget is formed by targeted donations and by a small percentage of funds raised by Friends
  - For the first $25,000 raised annually per committee, 10% goes to support the OF
  - For $25,001 - $50,000 raised annually per committee, 7.5% goes to support the OF
  - For $50,001 or more raised annually per committee, 5% goes to support the OF
- An endowment fund of $2,000,000 would eliminate the need for funds raised to support the Operating Fund
More Financial Info

- Donations to the World Foundation can be restricted or unrestricted
- Efforts are underway to raise $2,000,000 in an endowment account to fund administrative expenses so that donations raised can go to support Members’ needs
- Fundraising restrictions that troops and councils experience are similar with the World Foundation
- Our fiscal year aligns with GSUSA: October 1 - September 30
- WAGGGS fiscal year aligns with the regular calendar year
ANY QUESTIONS????????